









Promotion of Social Entrepreneurship in Disaster Risk Reduction to Build Community Resilience

TRIANNUAL REPORT 4 (September-December 2020)

1st Year Progress Report Submitted

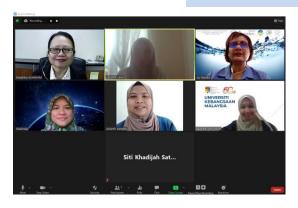
The project has submitted the first-year progress and financial reports and the submissions have been accepted by the IDRC. The project is now awaiting a response to a one-year, no-cost extension request to accommodate the pandemic situation.

Social Entrepreneurship Training

A discussion on Disaster Risk Reduction (DRR) Social Entrepreneurship (SE) Training was held on 14 December 2020, attended by lead trainer Dr. Madeline Berma (FASc), as well as Ms. Shazlinda and Ms. Azianti (P.Geol). Ms. Azianti is a newly appointed project member from the Geological Society of Malaysia (GSM). She has technical background in geosciences and is working in an industry related to DRR. In this project, Ms. Azianti will be trained to become a social entrepreneur in DRR, whereby she will be testing out the role of social entrepreneur at the three pilot areas in Selangor. Based on identified case studies provided by SEADPRI-UKM, she will be interacting with the local and federal authorities, local industries, and the communities to understand the varying local needs and come up with contextually befitting disaster resilience plans (Fig. 2). Moving forward, the project will conduct SE training workshops targeting motivated scientists in Malaysia and train them to become DRR social entrepreneurs, drawing upon experiences from the case studies. The training module will cover the development of a business model, hands-on experience in practicing SE, as well as guidance to identifying funding sources, among other aspects towards building a successful career as a social entrepreneur.

GeoCareer Talk Webinar

The involvement of geoscientists is critical in meeting the emerging needs of developing local level disaster resilience plans that vary across different areas. The project took the opportunity of the GeoCareer Talk Webinar held on 20-21 November 2020, where Ms. Azianti delivered her presentation, promoting SE in DRR to fresh graduates while inspiring them in their careers in geoscience. The Webinar was co-organized by Academy GEX, Universiti Kebangsaan Malaysia, and the Geological Society of Malaysia (GSM) and gained 198 participants and more than 800 views from the region.



 A screenshot of the Zoom meeting chaired by project leader Prof. Joy Jacqueline Pereira (first row, right) and attended by lead trainer Dr. Madeline Berma, FASc (first row, left), and other team members of the SE Training, including Ms. Shazlinda (second row, left), Ms. Azianti (second row, middle), Ms. Umi Amira (second row, right) and Ms. Nurul Syazwani (top row, middle).



The project aims to build a cohort of social entrepreneurs who will work in linkages to policymakers, civil society and researchers to foster long-term community resilience.



A blurb of Ms. Azianti's session at the GeoCareer Talk Webinar
in the project's effort to promote Social Entrepreneurship in
DRR to geoscientists in the region. The event was also livestreamed on the GSM Facebook page at
https://www.facebook.com/gsm.org.my



















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Meeting on Pilot in Cambodia

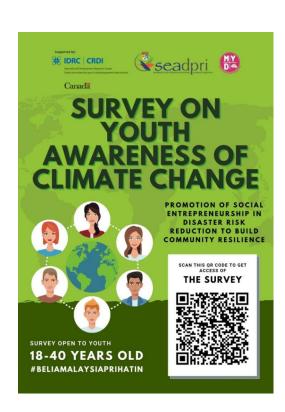
A meeting was convened on 24 December 2020 between project members from SEADPRI-UKM and RUPP to discuss the progress of the project implementation in Cambodia. Due to the pandemic, it has been agreed that the project launching event in Cambodia, which was initially scheduled in March 2020 will be replaced with a product launch. The social entrepreneurship module currently being developed for the project will be adapted for Cambodia's target group after being tested in Malaysia, and will be prepared in three languages (English, Bahasa Malaysia, and Khmer). RUPP will conduct a survey in Cambodia focusing on the conversion of agricultural cooperatives into social enterprises. Due to the pandemic, only Master's students are being enrolled in RUPP with no new entries of PhD candidates. The meeting has agreed that RUPP may hire Master's students for the project, ensuring gender parity. It was also noted that RUPP is developing a map on drought hotspots and investigating how agricultural cooperatives in the hotspot areas can integrate issues on drought into their business plans. RUPP will also explore the development of an online digital platform for the hazards in Cambodia, emulating the prototype already developed for Malaysia.



A survey on Youth Awareness of Climate Change conducted under the project was officially deployed on 10 September 2020. Several methods of dissemination were used, including a formal approach to local youth bodies and associations, hiring of online enumerators, email blasts to local youth and research networks from the Malaysia Youth Delegation (MYD), U-INSPIRE Malaysia, and ANCST, as well as paid Facebook advertisement. The survey has successfully reached its completion on 9 December 2020. The findings of the survey will support the project with socio-economic and gender profiling, and by filling in data gaps for vulnerability mapping, as well as by identifying the awareness level of local youth in the issue of climate change and their readiness to take actions. Such inputs are crucial towards developing disaster resilience plans in the pilot areas and towards creating a conducive ecosystem for DRR social entrepreneurship.



 A screenshot of the Zoom meeting with RUPP to follow up on the progress of the project in Cambodia joined by Dr. Nyda (second row, left) and a project team member in RUPP, Dr. Hoeurn Cheb (third row).



 The cover of the online survey deployed in Malaysia between 10 September 2020 and 9 December 2020.







