

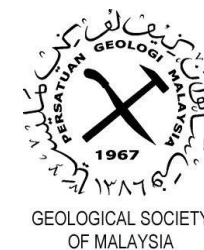
TRAINING OF TRAINERS: Social Entrepreneurship for Disaster Risk Reduction

26 June 2021 (Saturday), Zoom
09.00 AM – 05.00 PM (Malaysia)

Trainers:

Dato Dr. Madeline Berma

Dr. Shazlinda Md Yusof



PROMOTION OF SOCIAL ENTREPRENEURSHIP IN DISASTER RISK REDUCTION TO BUILD COMMUNITY RESILIENCE

Funded by
International Development Research Centre (IDRC) Canada



Canada

Key Partners:

Southeast Asia Disaster Prevention Research Initiative
Universiti Kebangsaan Malaysia (SEADPRI-UKM)
Royal University of Phnom Pehn (RUPP)
Geological Society of Malaysia (GSM)
Malaysian DRR Service Organization



Project General Objective

Foster long-term community climate resilience in Malaysia and Cambodia by empowering young female social entrepreneurs to develop their own disaster resilience plans.

Project Specific Objectives

O1: Deepen understanding of social entrepreneurship's impact on long-term community resilience and vulnerability as well as on disaster risk reduction in communities moving toward recovery and vulnerable to future threats;

O2: Increase multi-hazard-forecasting knowledge to integrate disaster risk reduction and climate change adaptation;

O3: Advance engagement with and foster long-term resilience of communities by mobilizing social entrepreneurship in disaster-risk reduction;

O4: Enhance capacity of young female social entrepreneurs to contribute to disaster risk reduction and climate resilience; and

O5: Strengthen policy engagement and collaboration with government entities to enable them to put in place disaster resilience plans and policies to promote female social entrepreneurship in DRR.

SPECIFIC OBJECTIVES	WORK PACKAGES	MAJOR ACTIVITIES	KEY OUTPUTS
O1	Knowledge	A0. Appraisal	Synthesis Paper on Social Entrepreneurship
O2	Pilots	A1. Knowledge Advancement A2. Linking and Nurturing	Hazard Specific Susceptibility Maps Disaster Resilience Plan
O3	Partnership	A3. Community Engagement A4. Mobilizing Social Entrepreneurship	Community Based GIS Applications Register of DRR Social Entrepreneurs
O4	Training	A5. Capacity Building	Handbook for DRR Social Entrepreneurs
O5	Dissemination	A6. Outreach and Transformation	Roadmap for Social Entrepreneurship in DRR

Fast & Slow Onset Hazards in Selangor (2008-2017)



*What are the new risks? Where are the vulnerable groups?
Where are the exposed assets and supply chains?*

****Tsunami**

1 incidence

Fluvial floods

12 incidences
1-12 days

**Land
degradation**

Landslides

65 incidences

Coastal inundation

9 incidences
2-6 days

Sea-level rise

Pluvial floods

118 incidences

Peat fires

12 incidences
3-30 days

**Groundwater
salinization**

Haze

13 incidences
1-22 days

Subsidence

48 incidences

Disaster
Resilience Plans:
Kuala Selangor,
Shah Alam,
Ampang Jaya
(Selangor)
& Kpg. Speu
(Cambodia)

Seconds/Minutes/Hours

Days/Weeks/Months

Years/Unclear start/Ending





Figure 4: Female key players will be targeted in the pilots to build a cohort of social entrepreneurs, with linkages to policy-makers, civil society and researchers, to foster long-term community resilience.

- ❖ Higher level of leadership, care and investment in the **long-term well-being** of their children, grandchildren, families, neighbours and the community.
- ❖ Economic sector: female perspective **takes into account intangible aspects** such as caring for others during infancy or old age; fairness and dependence; general absence of families and non-market activities; omission of female-undertaken domestic production.
- ❖ Tourism sector: commercial goals of female entrepreneurs are on **generating subsistence income and enabling care obligations** to immediate and extended family members, and to the community.
- ❖ Corporate sector: presence of females on boards serves to encourage **improved monitoring and oversight conduct**.

Aspects that need to be tested on the ground:

- ❖ Could female social entrepreneurs, with linkages to female scientists serve as a catalyst to empower females and **sustain actions to strengthen disaster risk governance** at the local level?
- ❖ Will sustained participation of female social entrepreneurs enable **climate risks to be taken into account as they emerge over time** due to slow onset processes?