



# The Role of the Private Sector in PPP on Disaster Risk Reduction

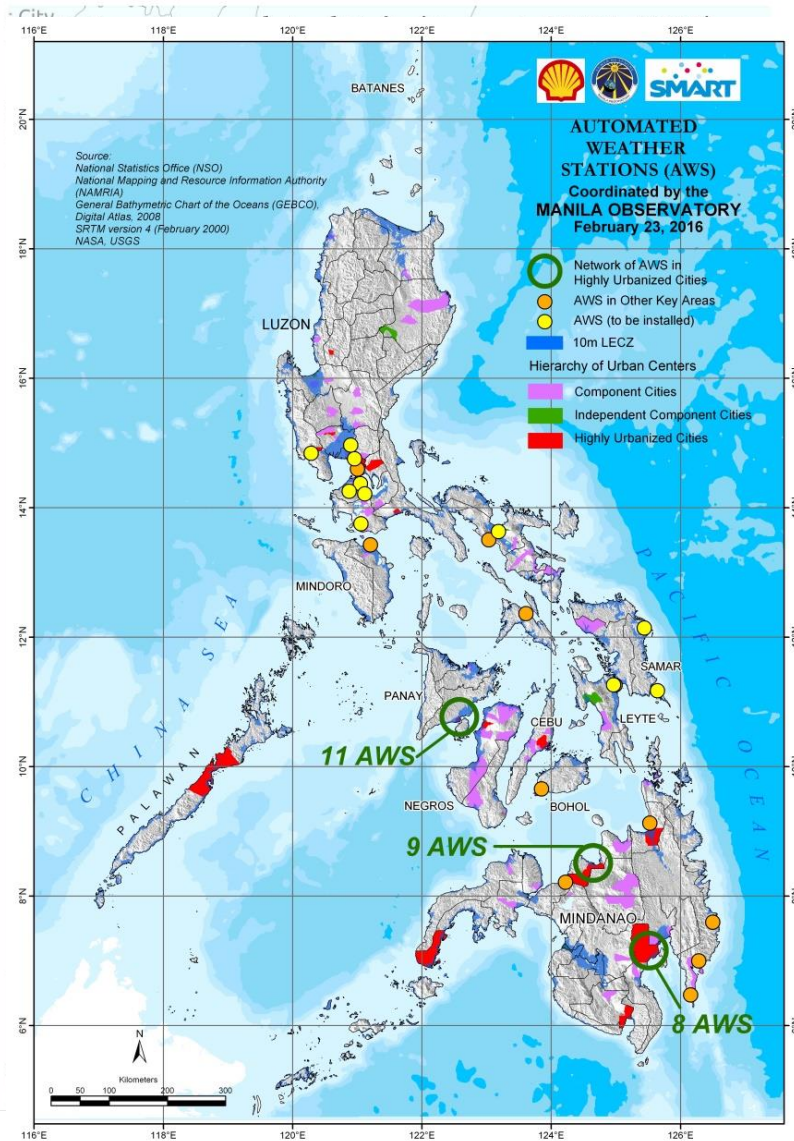


24 May 2016  
Meeting Room 2  
Putrajaya Shanri-la, Malaysia

Antonia Yulo Loyzaga  
Manila Observatory



# SFDRR Priority 1. Understanding Risk

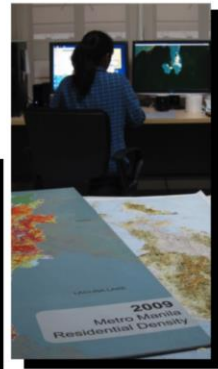
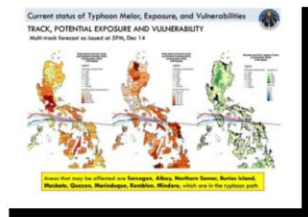
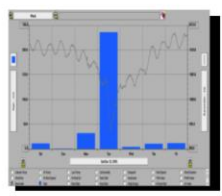
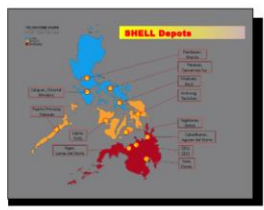
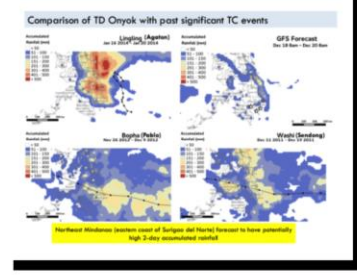
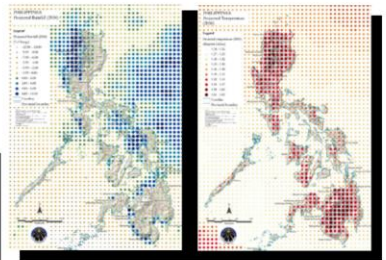
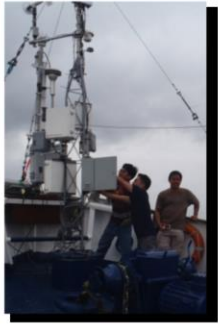
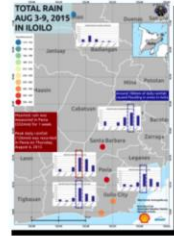
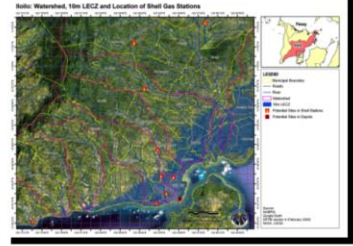


**MANILA OBSERVATORY**  
150

Installed on this site is the Automated Weather Station (AWS) under the Powering Program Together Partnership Project of Shell companies in the Philippines and Manila Observatory with the support of SMART Communications.

This collaborative initiative on Climate Resilience is for the benefit of the City of Manila.

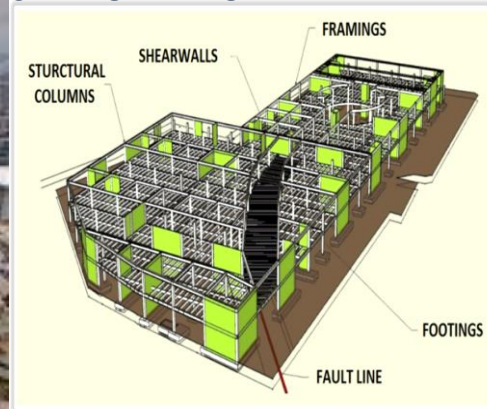
Launched on the month of July 2015 at the Shell retail station, Southbound Diversion Road, Cagayan De Oro City.



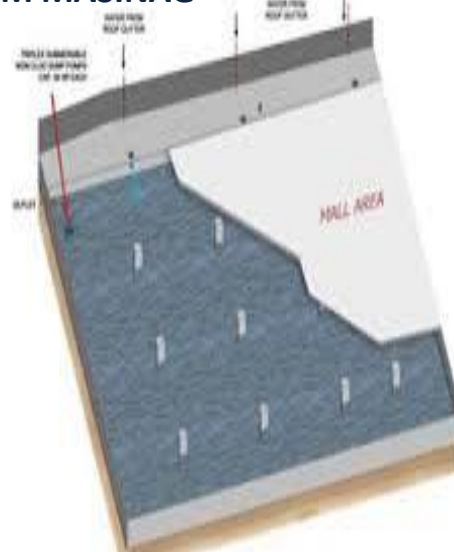
# SFDRR Priority 3. Investing in Disaster Risk Reduction for Resilience



**SM MUNTINLUPA**



**SM MASINAG**



**Water catch basin to minimize flooding**



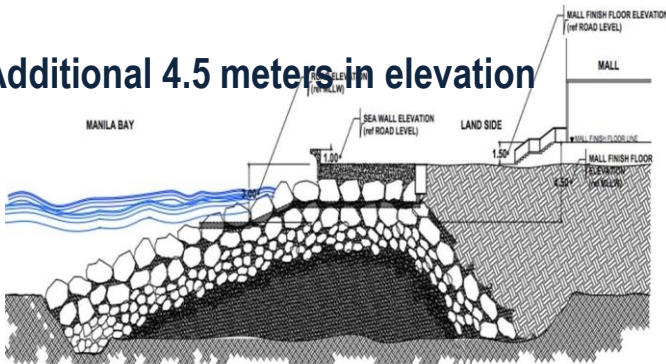
**ARISE Mission:** To create risk-resilient societies by energizing the private sector in collaboration with the Public sector and other stakeholders to achieve the outcome and goal of the Sendai Framework in a transparent and inclusive way that delivers local and measurable impact.

**ARISE PhI Work Streams**

- Risk Information and Risk Assessment
- Pre-disaster Recovery Planning & Partnerships
- Resilient Cities
- Higher Education and Training

*“Preventing catastrophe by making investments more resilient is a key to sustainable growth”*

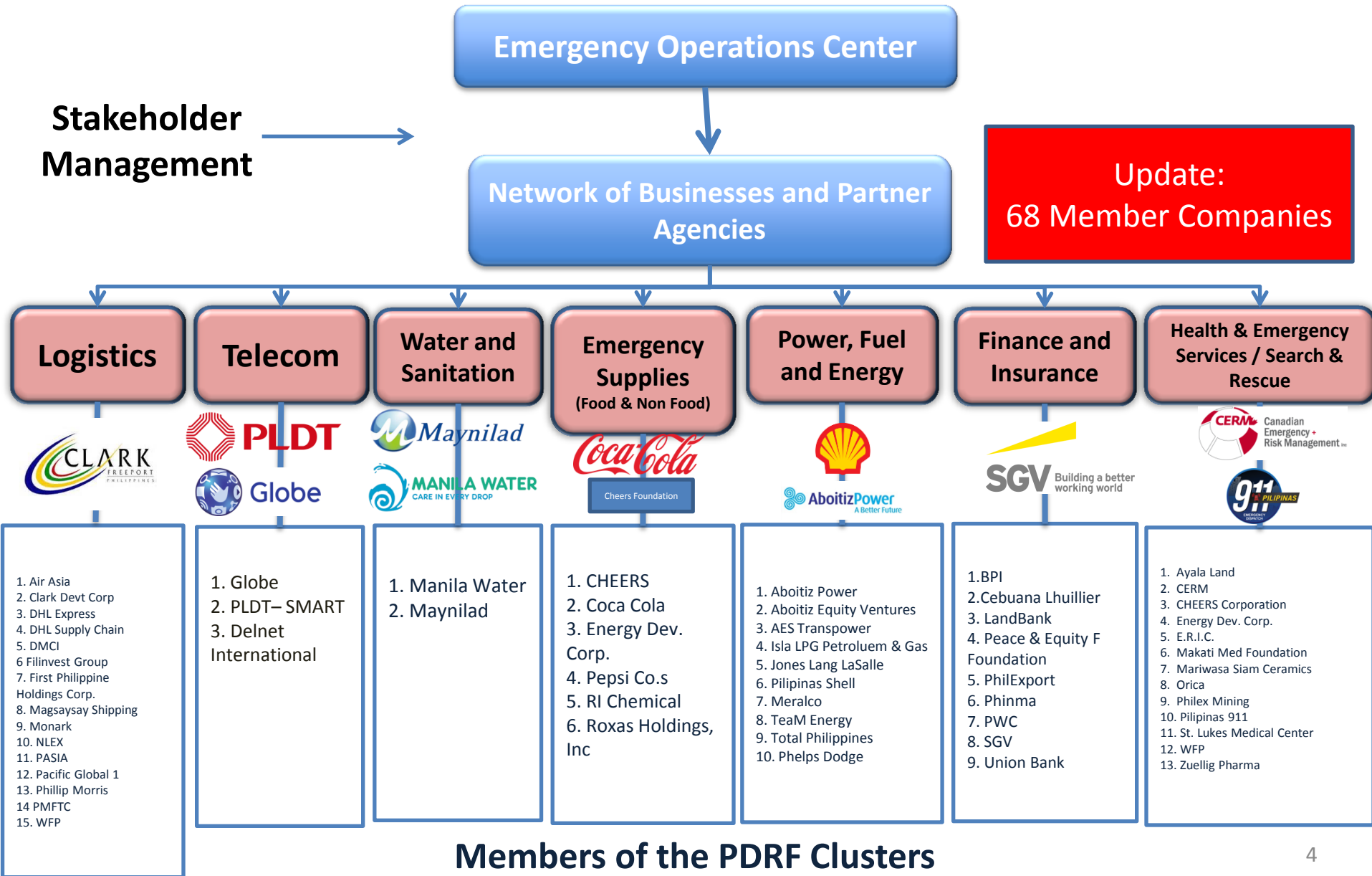
**Additional 4.5 meters in elevation**



**MALL OF ASIA COMPLEX SEAWALL DETAIL**  
SCALE: 1/11

**MALL OF ASIA**  
MALL OF ASIA COMPLEX, PASAY CITY

# SFDRR Priority 4. Enhancing Preparedness for Effective Response



# Salamat Po Thank you



**SFDRR Priority 2. Strengthening disaster risk governance to manage disaster risk**

