

Workshop on Promotion of Social Entrepreneurship in Disaster Risk Reduction

SEADPRI-UKM, International Development Research Centre, Selangor Govt
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Youth and Social Entrepreneurship in Disaster Risk Reduction and Shared Prosperity in Malaysia

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Presentation

- Focuses on social entrepreneurship and youth in the context of disaster risk reduction, and Shared Prosperity
- highlights the importance of this approach in contributing towards the development of **critical skills** and **competencies** of young people to **positively engage in society**, exercise leadership and become involved in social change.

SHARED PROSPERITY VISION 2030

DEFINITION

A commitment to make Malaysia a nation that achieves sustainable growth, and equitable wealth distribution across income groups, ethnicities, regions and supply chains

AIM

To provide a decent standard of living for all Malaysians by 2030

MAIN PRINCIPLES

1

DEVELOPMENT FOR ALL

Restructuring the economy to be more progressive, knowledge-based and high-value, with full community participation at all levels

RESTRUCTURING THE ECONOMY

2

ADDRESSING WEALTH & INCOME DISPARITIES

Addressing economic disparities across income groups, ethnicities, regions and supply chains to protect and empower the rakyat in ensuring that no one is left behind

ADDRESSING INEQUALITIES

3

A UNITED, PROSPEROUS & DIGNIFIED NATION

Building a Malaysia that is united, prosperous and dignified, and in time, an economic centre of Asia

NATION-BUILDING

7 STRATEGIC THRUSTS



A business & industry ecosystem



Key economic growth activities



Human capital



Labour market & compensation of employees



Social well-being



Regional inclusion



Social capital

Disaster risk reduction

- Experience from 2014 “tsunami darat)
- Risk mitigation
- Entrepreneurship



SOCIAL ENTREPRENEUR

A person who establishes an enterprise with the aim of solving social, cultural or environmental issues through a social enterprise.

SOCIAL ENTERPRISE

An entity which balances both impact and business to solve a legitimate social or environmental issue through its offerings, which are driven by market needs. It operates by being inclusive and transparent in its activities, while being fully accountable to its shareholders and beneficiaries.

Social enterprises are:

- (i) organisations that have a **social cause** as their primary mission, such as poverty reduction or preserving the environment, and
- (ii) use a **private sector business model** to sustain themselves.

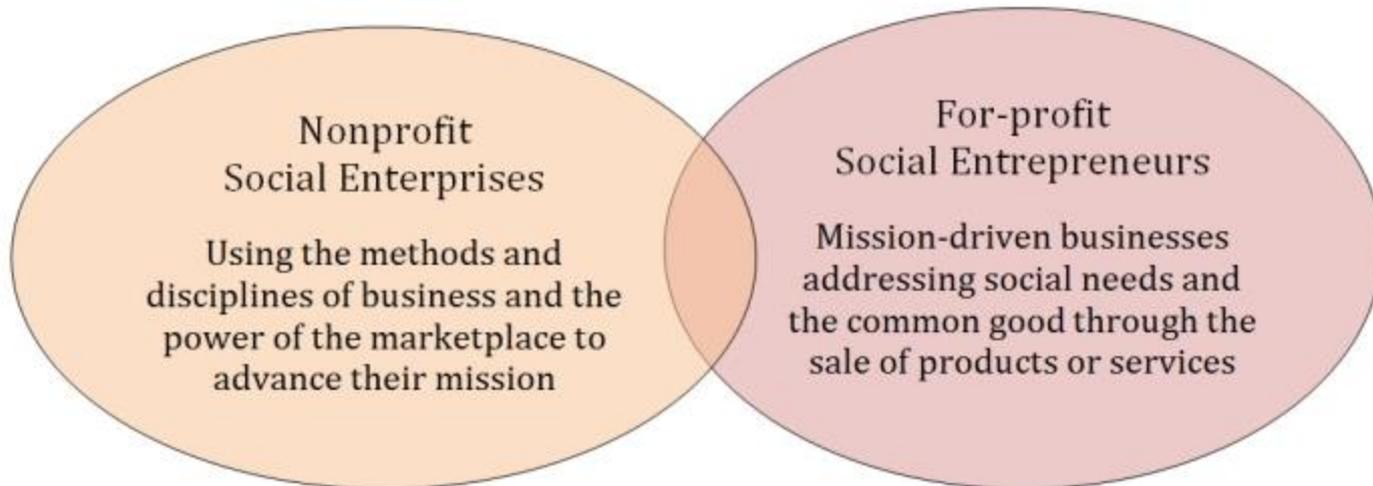
A social enterprise acts as a catalyst of change, identifying social problems and introducing solutions to them.

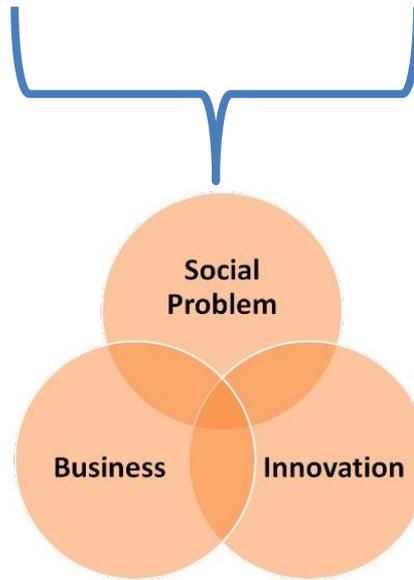
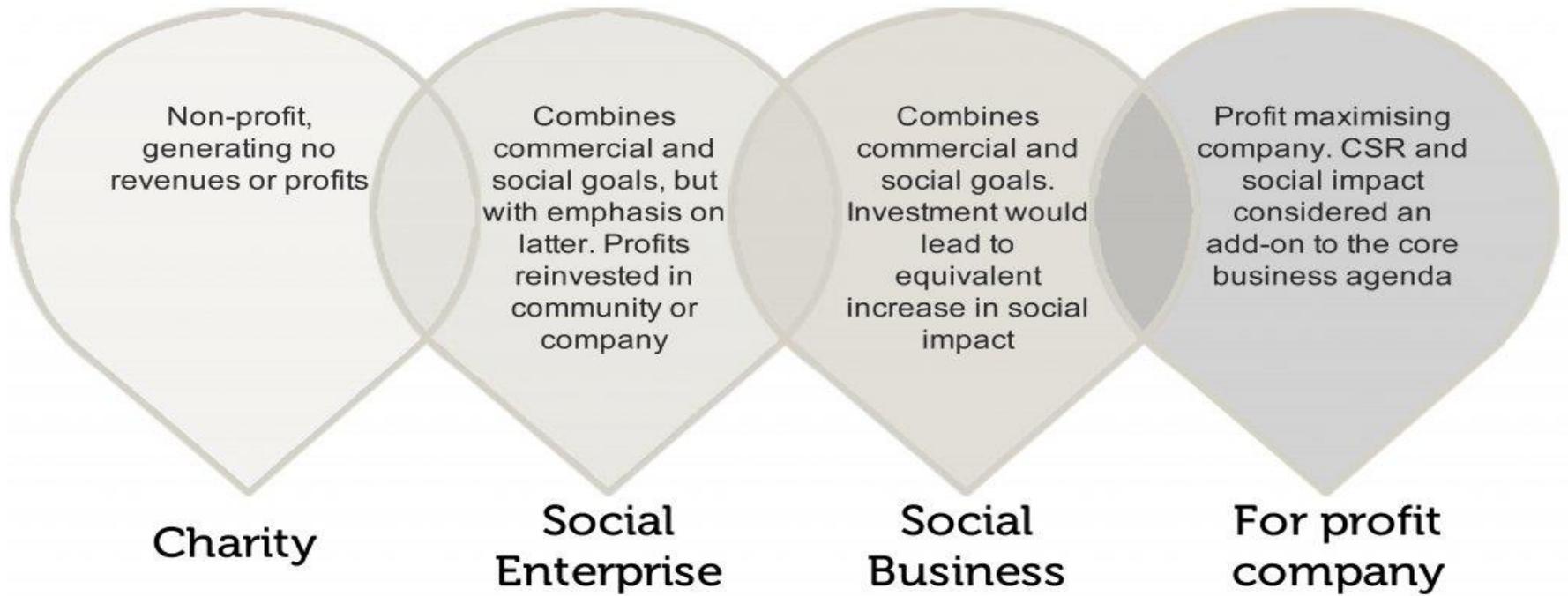
Unlike NGOs, a social enterprise is not designed to sustain itself through donations.

Social enterprises have a revenue source similar to private businesses — anything from selling crafts to providing HIV testing services — and use that revenue to sustain their social mission.

Non-Profit

For-Profit





Social Enterprise

Business

Charity

Generates income

Relies on donations
or sponsors

Success measured by financial
stability and profitability

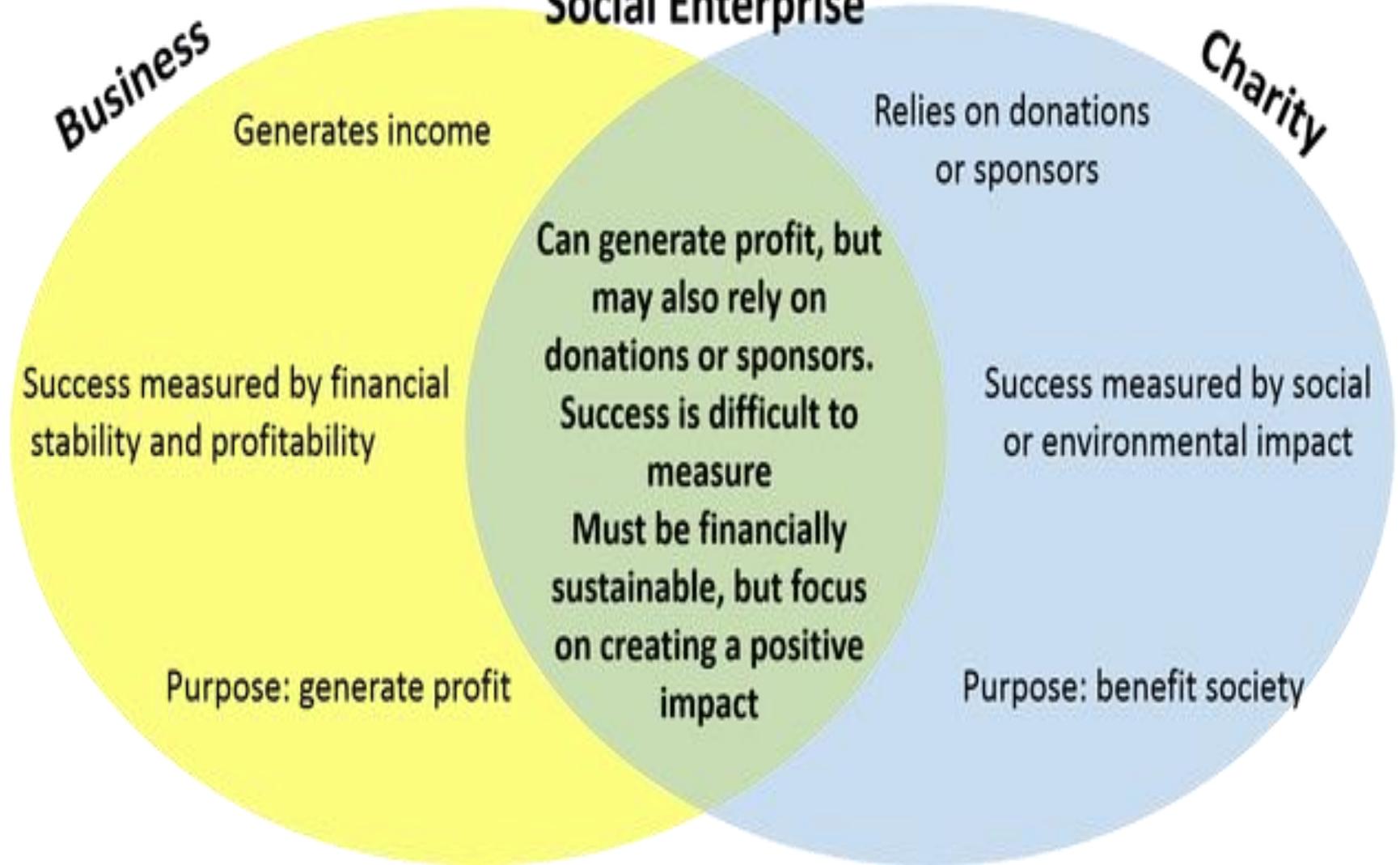
Can generate profit, but
may also rely on
donations or sponsors.
Success is difficult to
measure

Success measured by social
or environmental impact

Purpose: generate profit

Must be financially
sustainable, but focus
on creating a positive
impact

Purpose: benefit society

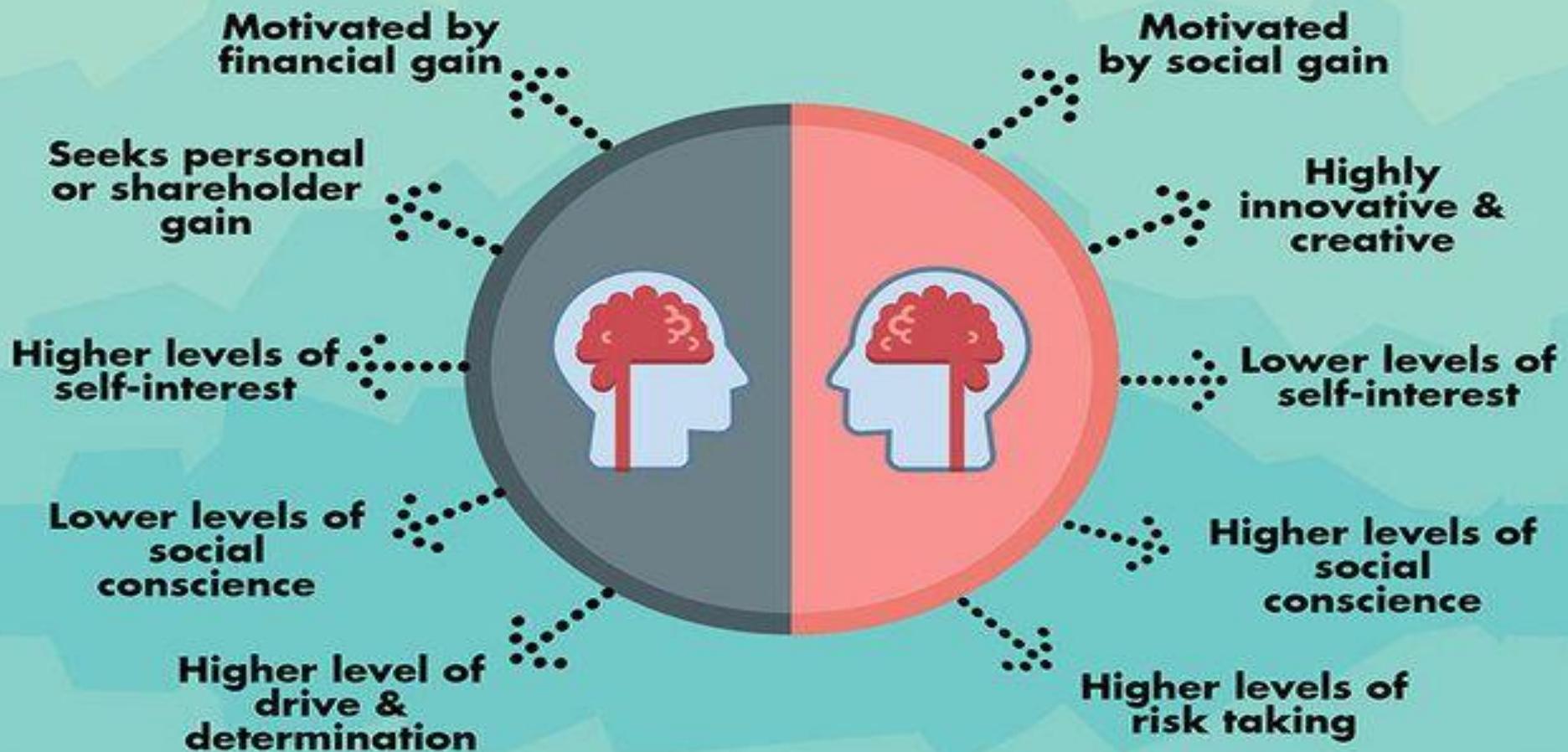


Traditional Entrepreneur

Someone who habitually creates and innovates to build something of recognized value around perceived opportunities

Social Entrepreneur

Someone who seeks to maximize social value or social capital from non-profit pursuits to solve social problems



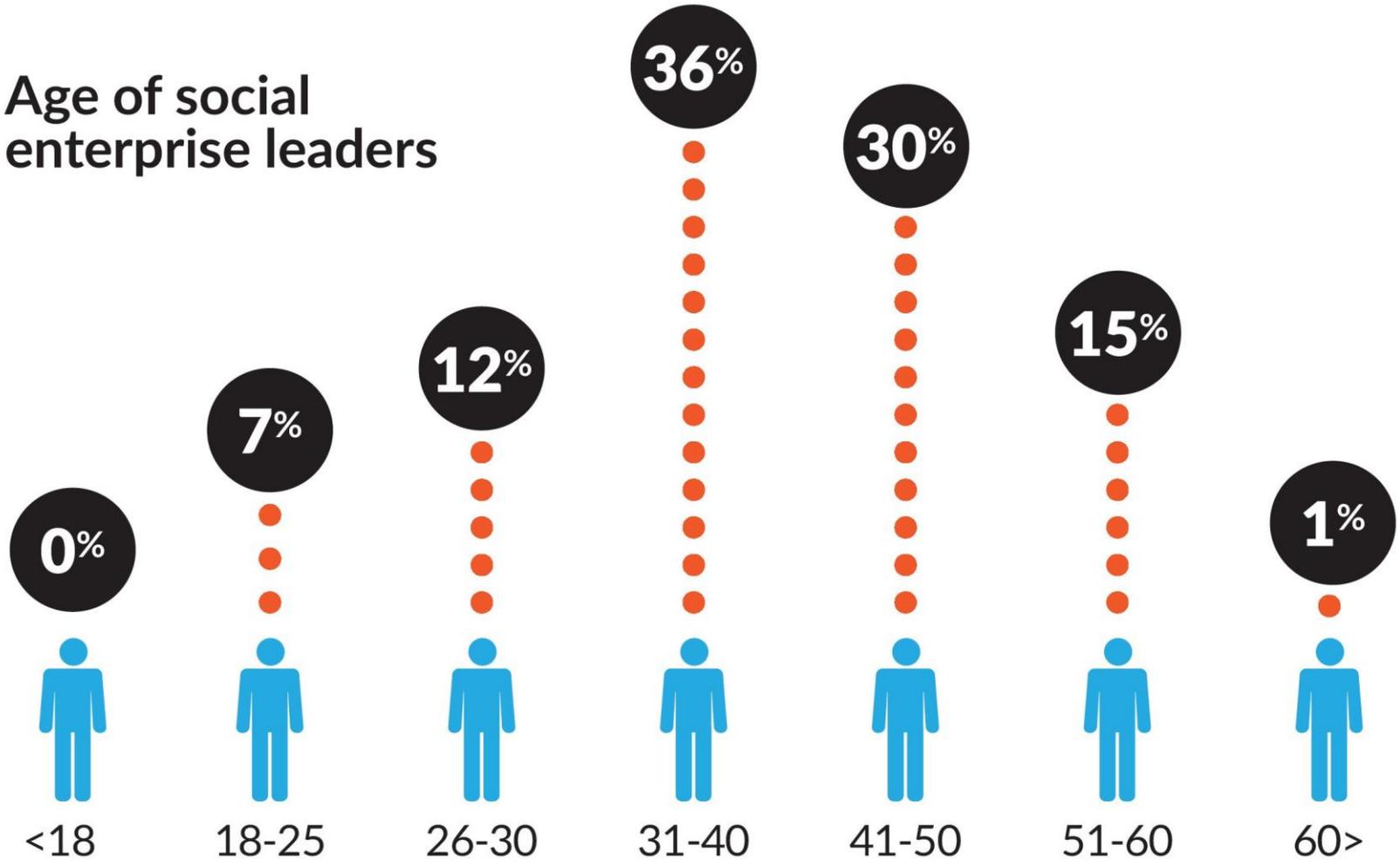


Estimated Number of Social Enterprises in Malaysia, 2018

Source	Total number	Social enterprise prevalence rate	Expected total number of social enterprises (Total x Prevalence rate)
MSMEs	907,065	0.80%	7,257
Co-operatives	14,094	78.57%	11,073
NGOs	69,760	3.47%	2,419
TOTAL			20,749

Source: British Council (2019) The State of Social Enterprise in Malaysia

Age of social enterprise leaders

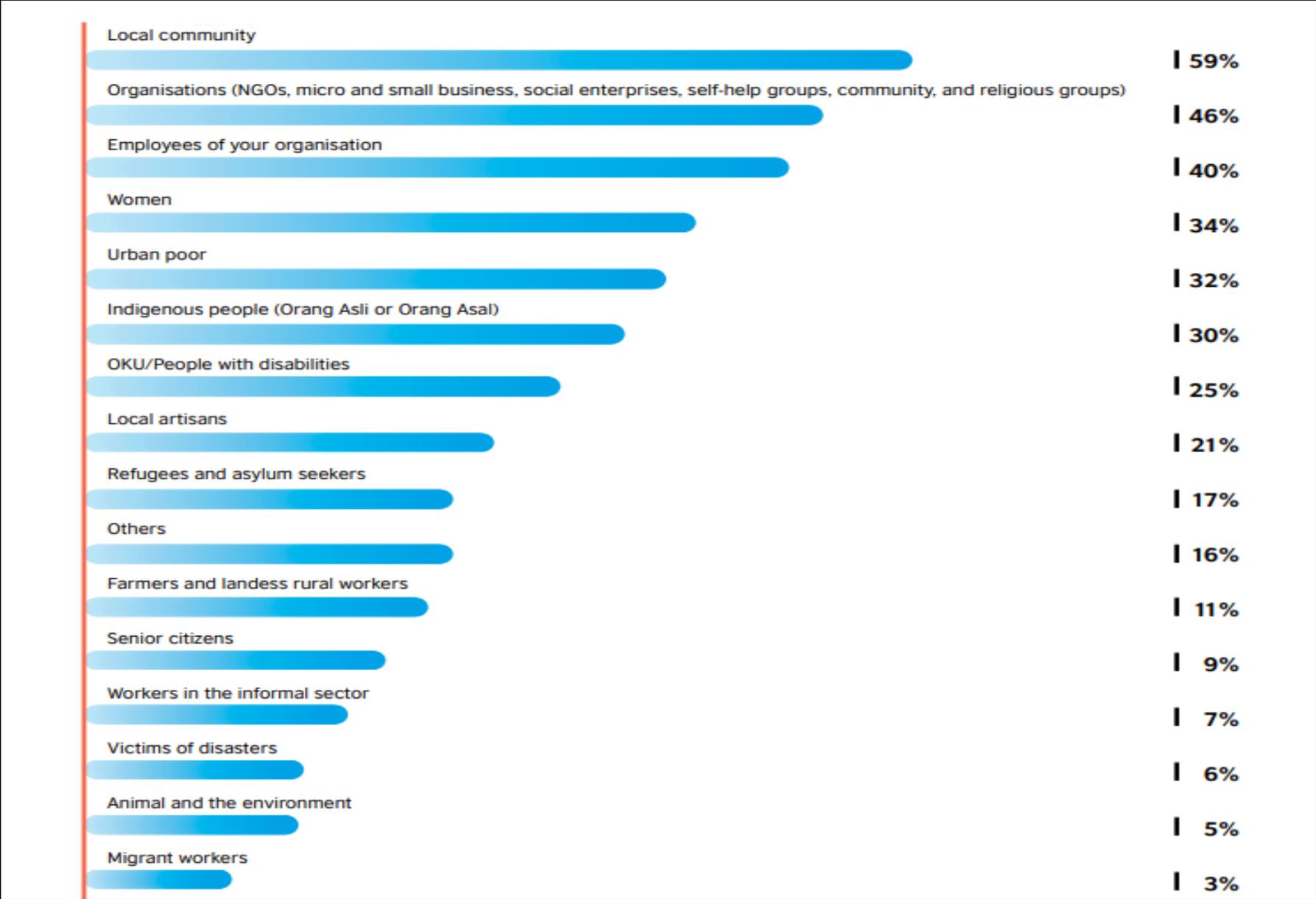


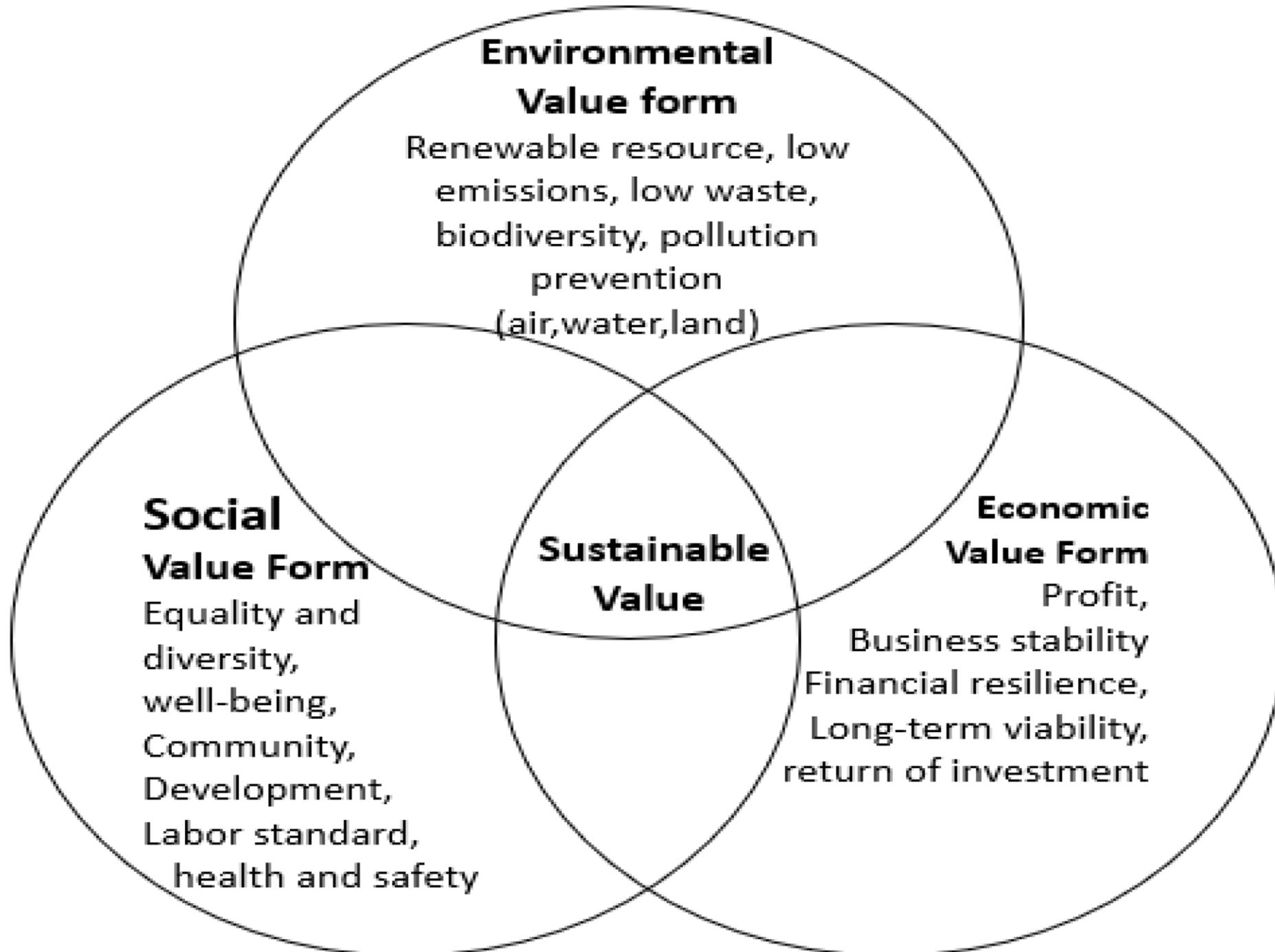
Objectives of Social Enterprises in Malaysia, 2018



Source: British Council (2019) The State of Social Enterprise in Malaysia

Beneficiaries of Social Enterprises in Malaysia, 2018





Environmental Value form

Renewable resource, low emissions, low waste, biodiversity, pollution prevention (air,water,land)

Social Value Form

Equality and diversity, well-being, Community, Development, Labor standard, health and safety

Economic Value Form

Profit, Business stability, Financial resilience, Long-term viability, return of investment

Sustainable Value

Agencies Involved in Social Entrepreneurship in Malaysia, 2018

Sectors	Agencies	Visions/Objectives	Areas of social impact
Government	Ministry of International Trade (MITI)	Promote entrepreneurial culture, and students in higher education institute through the National Entrepreneurship Institute (INSKEN)	Education
Government	Prime Minister's Department (National Transformation Policy)	Encourage youth volunteerism through social entrepreneurial activity	Youth Development
Government	Ministry of Higher Education	Applying the value of entrepreneurship to students through social entrepreneurial activities, working on community micro-entrepreneurs (Program Sahabat), and enhance strategic cooperation in higher education and industry community development.	Education Economic Access & Poverty Alleviation
Government	Malaysian Global Innovation and Creativity Centre (MaGIC)	The social entrepreneurship team to make Malaysia the regional leader for a people based economy. This is achieved through its mission to unleash the potential of social entrepreneurship to drive long-term benefits for society and the environment.	Community Development
Government	Amanah Ikhtiar Malaysia	To eradicate hardcore poverty through the provision of interest free micro-credit facilities to help the poor to set up small businesses, which among the objectives were aimed to boost household income and thus improve the standard of living.	Economic Access & Poverty Alleviation
Government	Lembaga Zakat Selangor	Provide training and capital in profit sharing scheme.	Economic Access & Poverty Alleviation
Government	iM4U	Nurturing the youth to create impact to the community and aim to equip them with life skills, opportunities to meet	Youth Development

		people from different backgrounds, gain new experiences and have fun along the way as well.	
NGO	MyHarapan	Empowering young Malaysians by providing platforms and opportunities to facilitate the growth of project that contribute nation building efforts.	Youth Development
NGO	Community chest	Charitable foundation to assist the development of vernacular schools and missionaries (mission schools)	Community Development
NGO	Yayasan Hasanah (Khazanah Nasional Berhad)	Provides multiple-level funding support to partners in the ecosystem, namely, flagship partners and national initiatives, civil society partner organizations (CSPOs), small grants and sponsorships. Build capacity among the civil society organizations, Hasanah also provides strategic and business advice, training and workshops, knowledge-sharing, sector best practices and networking platforms.	Economic Access & Poverty Alleviation
NGO	EPIC Homes	The objective of bridging the urban-rural divided through the simple act of building a home. They train and empower urban folks (with no background in construction or engineering) to build houses for aboriginal families living in rural areas. Provides indigenous communities with affordable and quick-assemble housing for Orang Asli.	Community Development Rural Development
NGO	PT (Pink Triangle) Foundation's Community Health Care Centre	Provides HIV/AIDS education and support programs for communities in Malaysia. Focuses on HIV and AIDS issues, gender identity and sex education.	Healthcare & Nutrition
NGO	Kakiseni	Guards the wellbeing of Arts and Culture activities in Malaysia.	Arts, Media & Culture
NGO	Scopegroup	Create impact by designing through harnessing the power of social innovation and partnership for social good and	Community Development

Private	ARUS Academy	Provides students from low-income communities with 21 st century learning opportunities.	Economic Access & Poverty Alleviation
Private	Tandemic	Provides consulting, training, and venturing building for people who requires to create social change.	Community Development
Private	Biji-Biji	Inspire a society that is accountable for its waste and leaves a minimal impact on the environmental issues.	Environment, Sustainability & Energy
Private	Tonibung	Provides indigenous and remote communities with reliable and affordable sources of electricity in Penampang Sabah.	Community Development
Private	TRY Mabul	Provides youth with relevant skills required in the Mabul Island, Sabah tourism industry.	Community Development
Private	Waqaf An-Nur Corporation	Provide public health care that focuses on health care and help the less fortunate.	Economic Access & Poverty Alleviation Healthcare & Nutrition

Young people are involved in social enterprises

1. A creative outlet for self-expression,
2. pursuit of personal and community goals
3. a sense of community and belonging.
4. Offer vibrant and energetic work environments where meaningful work and learning opportunities go hand in hand.
5. Offer a way to make a difference and to keep the fruits of their hard work in the form of diverse career pathways, reputation, and potential financial rewards.
6. Eco-system support of families, friends, and social networks is invaluable in enabling these activities. Young people's families, friends, and social networks provide emotional support, financial assistance, and access to market opportunities.

Challenges

- entry to social entrepreneurship is not equally available to all young people based on background, location, and education.
- not all young people can afford to take the risk to start or work in a social enterprise.

Challenges

- Knowledge about SE
- Education – many programs are for Higher education.
- Language - English
- Accessibility – Internet, geographical location

