

# Towards Effective Disaster Risk Communication through Disaster Ethnography

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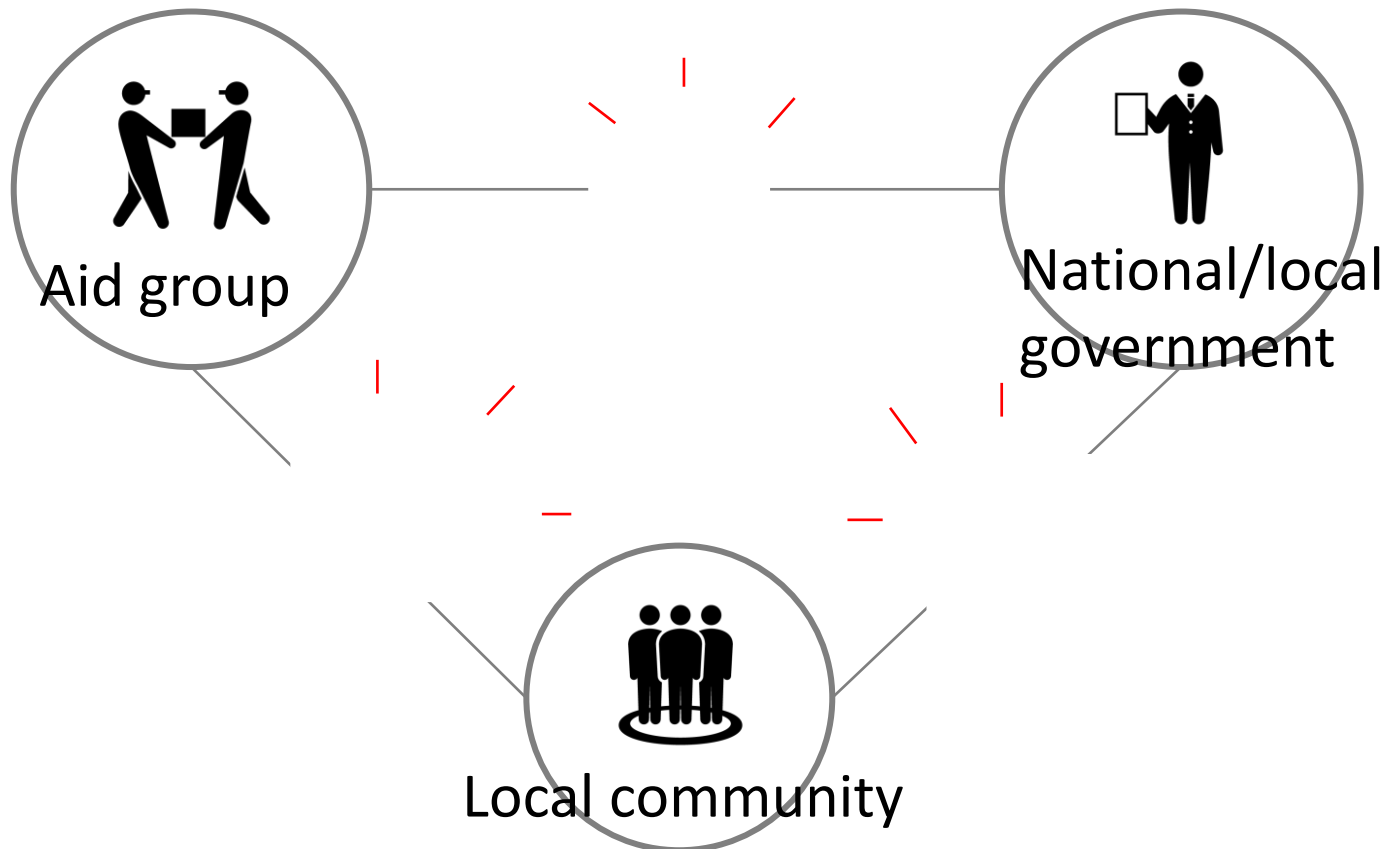
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**e-Asia Pacific Science and Technology  
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Reduction**

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# Why not?

- *Identify missing linkages in disaster contexts*



# Disaster Ethnography?

- *Extract viewpoints and experiences and transcript as ethnography about disaster*



Disaster anthropology could provide various people's viewpoints and effective breakthrough to construct resilient societies.

## Q. What do you must do for the next disaster?

Relying on kinship, relative, and religious community to mitigate flood damages

- “Evacuate to own or other relative’s **higher story** house, and put clothes, daily commodities, and electric appliances there”
- “Evacuate to the local temple”



▲ putting furniture on the high story



▲ local temple on a small hill

## Q. rehabilitation process

Take around 1 month to recover their lives

- “It is tough to repair and cleanup”
- “During recovery, we cannot afford to work”

Less consideration for supports

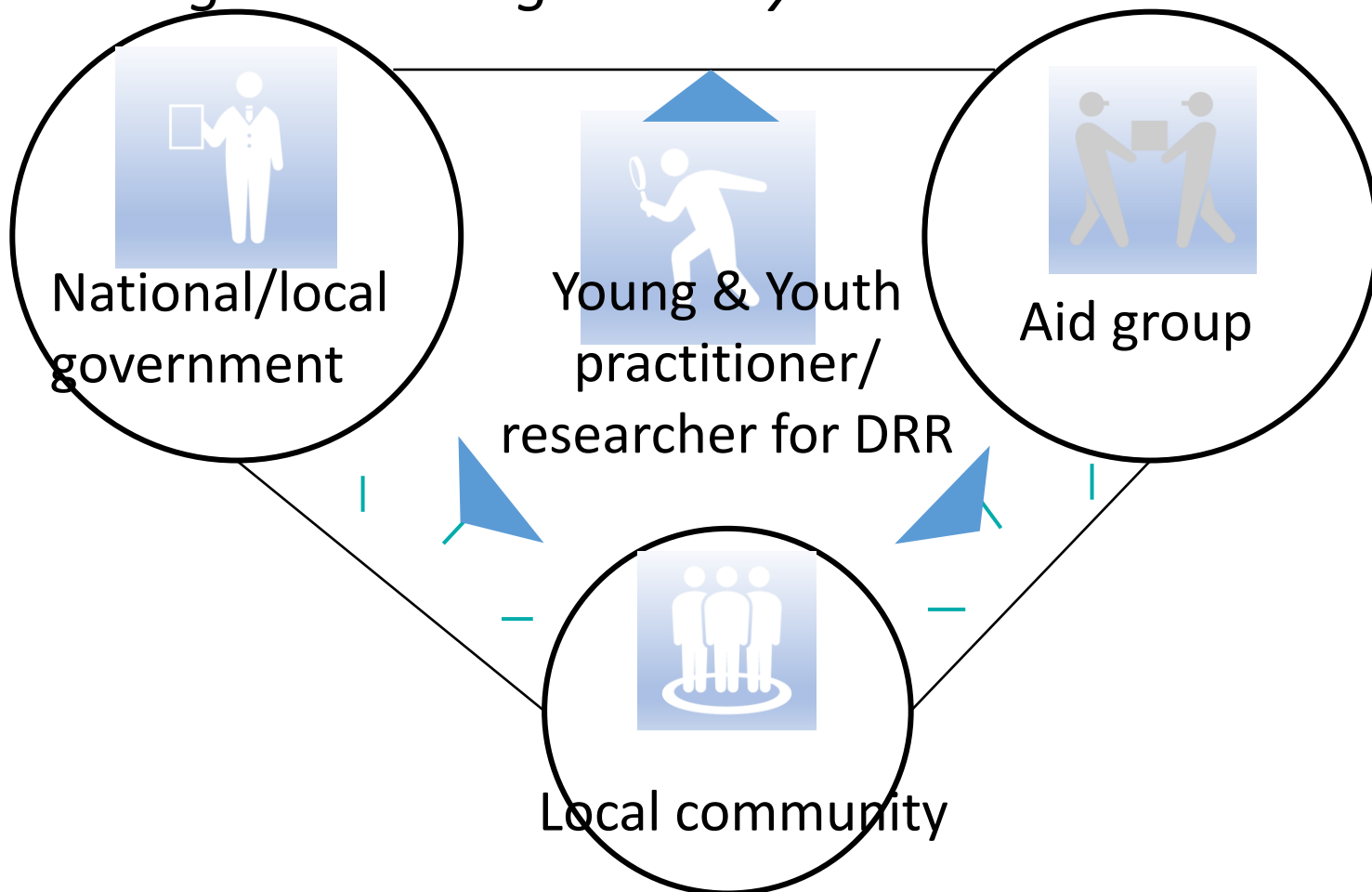
- “Not need blankets, need clothes and foods”
- “Need more boats and motors to help evacuation”

Relief supports and self/community finance

- “Force to do self/community recovery due to slow relief supports, then being poor and troubled with my life”
- “We got a compensation after 1 year later from 2017 May”

# Why not?

- *Redesign the linkages with you!!!*



Thanks for the  
attention!

